



Master of Wine Seminar 2008 Yountville, Napa Valley

The View from “Downunder” A Tasting and Presentation of Australian Wine By Andrew Corrigan MW, Sunday 3 February 2008

Wines tasted:

1. Jacob's Creek “Steingarten” Riesling 2006; Barossa Valley
2. Hidden Creek Verdelho 2006; Granite Belt, Qld
3. Giaconda Chardonnay 2005; Beechworth, Vic
4. Yarra Yering Pinot Noir 2005; Yarra Valley, Vic
5. Wyndham Estate “Black Cluster” Shiraz 2003; Hunter Valley, NSW
6. St. Hugo Cabernet Sauvignon 2004; Coonawarra, SA
7. Johann Barossa Shiraz/Coonawarra Cabernet 2001
8. Centenary Hill Shiraz 2003; Barossa Valley
9. Pfeiffer Rutherglen Muscat; Rutherglen, Vic
10. Pfeiffer Classic Rutherglen Muscat; Rutherglen, Vic
11. Pfeiffer Grand Rutherglen Muscat; Rutherglen, Vic
12. Pfeiffer Rare Rutherglen Muscat; Rutherglen, Vic

The success of Australian wine export; although patterns changing in 2007/2008

- Good proportional delivery all the way up through the price points – so that transition upward for a consumer is rewarded
- Image of honest quality for the price
- Seeks affinity, good listener, caters to market
- Has generally enjoyed strong press
- Work with importers or set up own importing organisation
- Low land costs
- Large producers successfully integrate high volumes with top end quality products



World Wine Producing Countries – Key Country/Region Statistics

Volume of production (million litres)

Country	2005	1995
France	5470	5560
Italy	4907	5620
Spain	3330	2104
USA	2546	1867
Argentina	1520	1644
Australia	1434	503
South Africa	905	845
Germany	898	836
Chile	805	317

Regional Production

Bordeaux	600
California	2036

Australian statistics:

Australian Wine Exports 700 110

Number of Australian wineries 1899 400

Total crush 1925 K tonnes

Top five varieties crushed

Shiraz	422 K Tonnes	(22%)
Chardonnay	397	(21%)
Cabernet	274	(14%)
Merlot	123	(6%)
Semillon	97	(5%)

Exports of Australian wine

UK	267	\$930 M
USA	219	\$924 M
Canada	51	\$244 M